Exports via Ebay

By Sven Kimmel
Stock control system

Good sales come from many listings (ads)

Big stock requires control system

Dismantling yard managing system software, created by our company, is synchronized with Ebay
Stock control system

Create listing in Ebay and mark it with our system item ID
Send listing to Ebay from our system
Re-list similar item from our system
Listings info and templates are stored in our database
Visible part numbers

Using multiple part numbers boosts chance of selling your items

Include all visible numbers, that are written on the part
Current OEM numbers

Use current / valid OEM number, that could be found in different e-catalogues
Interchange part numbers

Use alternative part numbers, that could be found in the internet

<table>
<thead>
<tr>
<th>VERGLEICHNUMMERN</th>
<th>NUMMER</th>
</tr>
</thead>
<tbody>
<tr>
<td>AKS DASIS</td>
<td>740459N</td>
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<table>
<thead>
<tr>
<th>OEM REFERENZEN</th>
<th>NUMMER</th>
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<tbody>
<tr>
<td>MERCEDES-BENZ</td>
<td>211 830 04 08</td>
</tr>
<tr>
<td>MERCEDES-BENZ</td>
<td>211 830 09 08</td>
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<td>MERCEDES-BENZ</td>
<td>A 211 830 04 08</td>
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<tr>
<td>MERCEDES-BENZ</td>
<td>A 211 830 09 08</td>
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</table>
Formatting part numbers

Try to predict how the codes are entered, to reach more buyers

Dots, semi-colons, hyphens, etc are often used

0260002810 vs 0 260 002 810

GS8.61.15 vs GS86115

10096003593 vs 10.0960-0359.3

34516794646 vs 6794646
Tags and aliases

Increase sales by using tags in different languages

Use aliases

**Item specifics**

**Condition:** Used

**Seller Notes:** "In good condition. 3 month guarantee. Receive it in 1-3 days! THIS ECU WILL NEED TO BE DECODED, REPROGRAMMED AND CODED TO SUIT YOUR VEHICLE PLEASE MAKE SURE YOUR GARAGE / DEALERSHIP / MECHANIC HAS THE RELEVANT EQUIPMENT AND SOFTWARE TOO DO THIS FOR YOU BEFORE PURCHASE THE ITEM"

**Reference OE/OEM Number:** 0260002810, 0 260 002 810, GS8.61.15, GS86115, 8E0927156L, 8E0 927 156 L, DEM#1289223, Steuergerät, Modul, Getriebesteuergerät, Getriebe, Unité de contrôle de boîte de vitesses, CAMBIO, AUTOMATICO, TCM, TCU
Courier company

Work with one courier, because the more you send the cheaper it gets.
Multiple postage options

Use multiple ways of postage, but avoid the ones that take too long time.

Express shipping is more expensive, but can still give advantage.
Free postage

Offering free postage helps selling your items

Be careful of remote areas!
Title

Use part name, model info, part numbers, compability, etc, in the title
Description

Installation tips

Returns policy

Ask for positive feedback
“High key” photos

“High key” shots look better than regular ones

https://www.youtube.com/watch?v=WMbO_Jf5KvM
Company logos on photos

Displaying company logo on your photos is not good resellers
Thank you

Questions?

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